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STRATEGIES FOR DEVELOPING ECOLOGICAL TOURISM IN MEHEDINȚI COUNTY

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Abstract: *Practicing responsible tourism in Mehedinti County is very important because it allows for the protection of the environment but also for the valorization of the natural and cultural resources of this area. In this region, numerous ecotourism activities can be carried out, including visiting some of the objectives that we encounter, namely the Iron Gates National Park, the Danube Boilers, the Lilac Forest at Ponoarele, etc.*

• Introduction

In the specialized literature, there are several studies that analyze ecotourism in various regions of Romania.

• Material and method

In our study, we analyzed and described the ecotourism activities that can be carried out in Mehedinți County by tourists.

• Results and discussions

Our study shows that Mehedinți County stands out for a multitude of strengths, namely: natural diversity, the beauty of the landscapes, the preservation of traditions, local gastronomy, etc., but there are also weaknesses that need to be improved, such as the difficult access to certain areas, the lack of human resources specialized in ecotourism.

• Conclusions

Local actors in Mehedinți County must get involved in implementing strategies to promote sustainable tourism and minimize the impact of tourism on the environment.

